EMINENT COLLEGE OF MANAGEMENT & TECHNOLOGY

Affliated to Maulana Abul Kalam Azad University of Technology, W.B.
(Formerly known as West Bengal University of Technology)

EMINENCE THROUGH EXCELLENCE

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EMINENT FACULTIES

- Mr. Suarajit Goon Vice Principal, M.C.A.(BPUT), M.Tech(CS)(BIT, Mesra), PhD (Pursuing)
- Mr. Sandip Kumar Mukherjee Assistant Professor, BBA,MBA, PGDM (LSCM) (St. Xaviers College, Kolkata)
- Ms. Oindrila Paul Mrs. Assistant Professor, B.A. (Eng., Hons); (CU) M.A in English (RBU)
- Ms. Prianka Kundu Assistant Professor, B.Tech, M.Tech (CS), (WBUT)
- Ms. Indrani Dalui Assistant Professor, B.Tech, M.Tech (IT), (JU)
- Mr. Amitava Ukil, Assistant Professor, M.Com(K.U), M.B.A (Finance) (IGNOU), I.C.W.A (ICAI), Ph.D (Pursuing, KU)
- Dr. Sukanta Saha, Associate Professor, HOD, B.A.(Hons), M A, M.Phil, Ph.D. in Economics,(RBU)
- Mr. Debraj Pal, Technical Assistant, B-Tech (CSE), (WBUT)
- Mrs. Sharbi Banerjee, Assistant Prosfessor, B.A in Eng (H), (WBSU), M.A. in Eng (RBU)
- Dr. Syed Ariful, Islam Assistant Prosfessor BHMS (CU); MHM (HU)
- Ms. Suchismita Maity, Assistant Professor, B.Sc (CU), M.Sc in Microbiology (WBSU), MBA in Marketing & Finance (MAKAUT)
- Mr. Debabrata Barik, Assistant Professor, B.Sc in Physics (CU); MCA (WBUT)
- Mr. Rakhtim Sharma, Assistant Professor, BBA (WBUT), MBA in HR (BU)
- Mrs. Munmun Mukherjee, Assistant Professor, B.Sc(H)(Kalyani University), M.Sc (Maths), (GGU), B.ed(KU)
- Mr. Krishna Kundu, Assistant Professor, B.com (H), MBA (SMU)
- Mr. Tanmoy Majumder , B.H.M (WBUT), M.B.M (WBSU)
- Mrs. Kakali Das, MA in Philosophy, MLIS in Digital Library, (JU)

MESSAGE FORM THE
VICE PRINCIPAL

EMINENT AT A GLANCE

Global learning experience at ECMT is conducted in a noise free green environment. Students are offered to use modern educational tools and techniques in the state of art infrastructure under the precious guidance of our eminent faculties. Focus is given to create industry ready professionals by improvement and development of their inherent skills and abilities. The program is built to reach out beyond its academic module to facilitate the overall functioning of the college with respect to the utilization of technology in teaching-learning and administrative operation to produce next-gen computer professionals with sound technical and analytical brain, being human.

Mr. Suarajit Goon, Vice Principal

MESSAGE FORM THE
MANAGING
TRUSTEE
NIRMALA FOUNDATION

Inspired by the Nobel cause of imparting education and promoting excellence, Nirmala Foundation has established Eminent College of Management & Technology, with the aim of creating an atmosphere where teaching and education will be interpreted with a research endeavor.

Mr. Swapan Kumar Karak

USP OF COLLEGE

- Green Wi-Fi campus
- Specious and digital class rooms equipped with modern advance educational technology
- Eminent faculties from IITs, BIT, St. Xavier's
- E-library with e-books, e-journals, magazines and e-contents
- Well internet connected computer labs with 1:1 student machine sharing facility
- Cafeteria
- Language laboratory
- Indoor games in form of table tennis, carom
- Large green football and cricket ground
- Health care and first aid facilities
- Modern fire safety provisions
- General group insurance for all students

THE AIM OF EDUCATION IS THE KNOWLEDGE, NOT OF FACTS, BUT OF VALUES

POST GRADUATE DIPLOMA IN MANAGEMENT

Post Graduate Diploma in Management is the most sought after programme of AIMA-Centre for Management Education. It is being offered since 1994 and is widely acclaimed for its strong curriculum in the industry and academic circles. It is designed not only to impart the knowledge of core subjects such as Accounting, Economics, Finance and Marketing but also lays special stress on developing skills and competencies through exposure to real business situations in the form of case studies. AIMA leverages its close linkages with the industry to assess emerging needs and factor them on to its programs.

CHANGE IS THE END RESULT OF ALL TRUE LEARNING

EMINENT
COLLEGE OF MANAGEMENT & TECHNOL.

Objectives:

- To prepare Graduates for Management Career through AIMA's unique blend of quality and flexibility.
- To enable working professionals rise in their organizations.
- To facilitate change of career to managerial and business arena.
- The programme is designed to develop conceptual knowledge and behavioral skills in students who continue to work in industry, government or other organizations.

WHO CAN ATTEND

- Working Graduates.
- Professionals such as Engineers / CA / CFA / ICWA / Technologists / Executives.
- Fresh Graduates who wish to combine their study with work.
- Defense Personnel.

AN INVESTMENT IN KNOWLEDGE PAYS THE BEST INTEREST

SPECIALISATION

Operations Management (OM)
OM 02 - Technology Management
OM 03 - Project Management
OM 05 - Supply Chain Management
OM 09 - Operations Strategy
OM 08 - Quality Management

Marketing Management (MM)
MM 02 - Sales and Distribution Management
MM 03 - Advertising and Brand Management
MM 04 - International Marketing Management
MM 05 - Marketing of Services
MM 07 - Consumer Behaviour

Information System (IS)
IS 04 - Computer Networks
IS 05 - Fundamentals of E-Commerce
IS 06 - Software Engineering
IS 07 - Database Management
IS 09 - Management of Information Technology
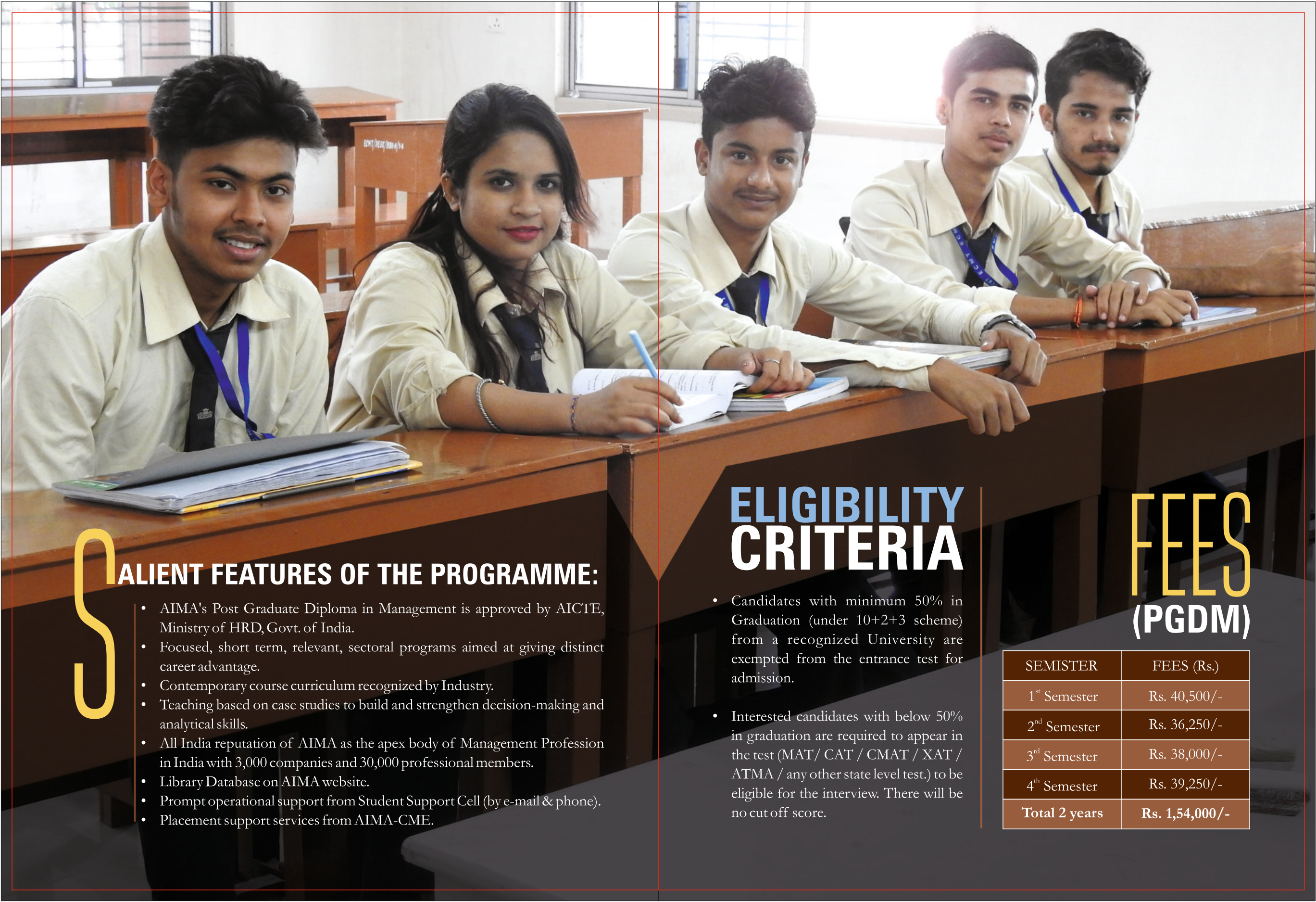
Financial Management (FM)
FM 02 - Management Control System
FM 03 - Security Analysis & Portfolio Management
FM 04 - International Finance
FM 05 - Corporate Finance
FM 06 - Management of Financial Services

International Business (IB)
IB 03 - Import Export Documentation
IB 02 - Indian Foreign Trade
HR 06 - International Human Resource Management
MM 04 - International Marketing Management
FM 04 - International Financial

Human Resource Management (HR)
HR 03 - Performance Management
HR 04 - Training and Development
HR 08 - International Human Resource Management
HR 06 - International
HR 07 - Managing Change through Organizational Development

SALIENT FEATURES OF THE PROGRAMME:

- AIMA's Post Graduate Diploma in Management is approved by AICTE, Ministry of HRD, Govt. of India.
- Focused, short term, relevant, sectoral programs aimed at giving distinct career advantage.
- Contemporary course curriculum recognized by Industry.
- Teaching based on case studies to build and strengthen decision-making and analytical skills.
- All India reputation of AIMA as the apex body of Management Profession in India with 3,000 companies and 30,000 professional members.
- Library Database on AIMA website.
- Prompt operational support from Student Support Cell (by e-mail & phone).
- Placement support services from AIMA-CME.

ELIGIBILITY CRITERIA

- Candidates with minimum 50% in Graduation (under 10+2+3 scheme) from a recognized University are exempted from the entrance test for admission.

- Interested candidates with below 50% in graduation are required to appear in the test (MAT/ CAT / CMAT / XAT / ATMA / any other state level test.) to be eligible for the interview. There will be no cut off score.

FEES (PGDM)

SEMISTER	FEES (Rs.)
1st Semester	Rs. 40,500/-
2nd Semester	Rs. 36,250/-
3rd Semester	Rs. 38,000/-
4th Semester	Rs. 39,250/-
Total 2 years	Rs. 1,54,000/-

M.Sc. *in* COMPUTER SCIENCE

The two year regular post graduate program in computer science, is a revolutionary course that focuses on providing its graduates not only software development skills, but also systems engineering, customer collaboration, and management skills necessary for non-outsource able careers and for leadership in software engineering. It emphasizes education for the future, including such emerging trends as software-intensive systems of systems, high assurance, agile methods, COTS integration, mobile and distributed network-centric architectures, and rapid software development and evolution. The program includes experience in real-client class projects and state-of-the-art evaluation assignments.

ELIGIBILITY CRITERIA

Three Years graduate degree in (Science with Mathematics/Physics/Computer Science) or BCA/Engineering graduates. Final year students can also apply.

HS Passed candidate can also get their admission through Common Entrance Test (CET), announced by the West Bengal University of Technology.

FEES (M.SC. CS)

SEMISTER	FEES (Rs.)
1st Semester	Rs. 25,250/-
2nd Semester	Rs. 19,250/-
3rd Semester	Rs. 16,750/-
4th Semester	Rs. 19,250/-
Total 2 years	**Rs. 80,500/-**

NOTE : Refundable caution deposit Rs.5000/- at the time of admission. All university/council related fees (exam, registration etc.) will be paid by the student.

UNDER GRADUATE COURSES

BCA
BACHELOR OF COMPUTER APPLICATION

The three year regular Degree Program in Computer Application has been framed to suit the requirements of the Industry and Research Organizations. ECMT has made BCA (H) a very emerging and significant curriculum through holding of Seminars, Workshops on regular basis to keep up with the latest trends and technologies in the field of Computer Science, Information and Communication Technology.

ELIGIBILITY CRITERIA

10+2 Qualified with English and Mathematics/Statistics/ Computer Science/Business Mathematics/Business Economics/ Computer Application/Modern Computer Application/ Informatics Practice/Basic Science II, as per norms regulated by the West Bengal University of Technology (MAKAUT).
HS Passed candidate can also get their admission through Common Entrance Test (CET), announced by the West Bengal University of Technology.

BBA
BACHELOR OF BUSINESS ADMINISTRATION

The three years full time Degree Program conducted by ECMT is completely unique, keeping in view the core values it imparts in terms of intellectual depth, leadership skills and social responsibility. ECMT's approach to management education aims at emergence of future leaders with unmatched professional competence and social orientation. The course curriculum is flexible, extensive and provides an opportunity to students to develop personality.

BBA | IN HOSPITAL MANAGEMENT

The three year Degree Program in Hospital Management enables employability in Hospitals and Health care services and provides a strong base for Master's program in Health Care and Hospital Administration or Management.

ELIGIBILITY CRITERIA
FOR BBA & BBA (HM)

10+2 Qualified with English, as per norms regulated by the West Bengal University of Technology (MAKAUT).
HS Passed candidate can also get their admission through Common Entrance Test (CET), announced by the West Bengal University of Technology.

FEES
BBA, BCA, BBA IN HOSPITAL MANAGEMENT

SEMISTER	FEES (Rs.)
1st Semester	Rs. 25,000/-
2nd Semester	Rs. 18,500/-
3rd Semester	Rs. 19,500/-
4th Semester	Rs. 19,250/-
5th Semester	Rs. 19,250/-
6th Semester	Rs. 18,500/-
Total 2 years	**Rs. 1,20,000/-**

Hostel fees: Rs. 3500/- monthly.

NOTE : Refundable caution deposit Rs.5000/- at the time of admission. All university related fees (exam, registration etc.) will be paid by the student.

THANKS TO HEAD HUNTERS

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OPPORTUNITIES AFTER COMPLETING BBA/BBA (HM) & BCA

BACHELOR OF COMPUTER APPLICATION (BCA)

Jobs in Public Sector	Jobs in Private Sector	Higher Studies
Clerk/PO in Nationalized Bank, RRBs and Cooperative Banks	IT Profession	MCA
Management Trainee/Executive Trainee in Miniratna and Navaratna Companies	Business Analyst	M Tech
SSC	Data Analyst	MBA IT & Systems
UPSC	Technical Assistant	PGDM
WBCS	Project Assistant	MSC (CS)
IPS	Software Development	
Indian Navy/Army	SEO	
Other Areas like Electricity Boards Rails, Municipality corporation and Gram Panchayat etc.	MIS Executive	
	Operations Executive	
	Business Development Executive	
	Other areas like KPO, E-commerce and Transport Companies etc.	

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Jobs in Public Sector	Jobs in Private Sector	Higher Studies
Clerk/PO in Nationalized Bank, RRBs and Cooperative Banks	Business Development/ Relationship Executive in National, MNCs or Indian and Foreign Private Banks	CS
Management Trainee/Executive Trainee in Miniratna and Navaratna Companies	Sales/Marketing Executive in FMCGD or FMCG	PGDM
SSC	Operations Executive	MBA
UPSC	Accounds Executive	Executive MBA
WBCS	HR Executives	
IPS	Medical Representatves	
Indian Navy/Army	Other areas like Transport, Real Estate, Media and Event Companies etc.	
Other Areas like Electricity Boards Rails, Municipality corporation and Gram Panchayat etc.		

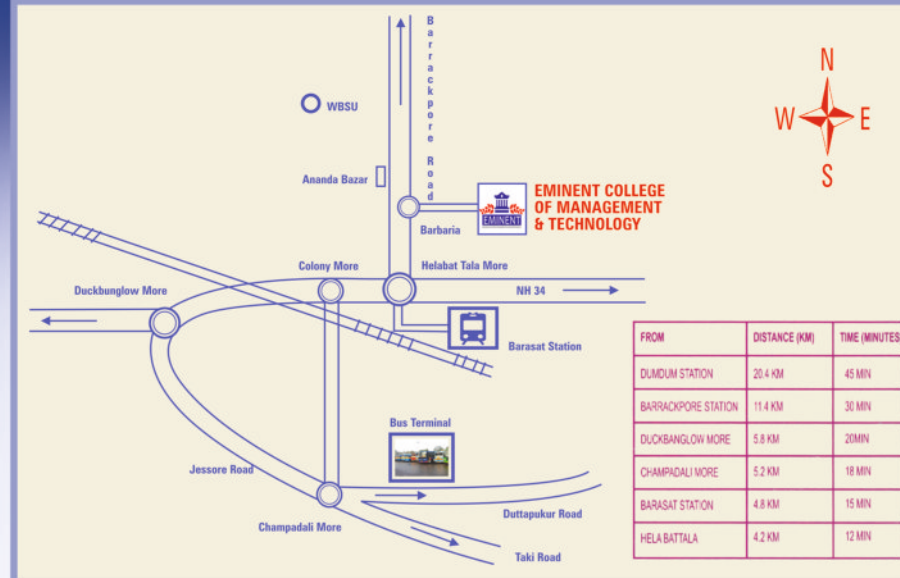# OPPORTUNITIES AFTER COMPLETING BBA IN HOSPITAL MANAGEMENT

Hospital Administrator
Executive
Floor Manager
OT Manager

Front Office Executives
Quality Control Manager
Quality Assessor
Health Care Marketing Executive

HOW TO REACH

Barrackpore Road

WBSU

Ananda Bazar

EMINENT COLLEGE
OF MANAGEMENT
& TECHNOLOGY

Barbaria

Colony More

Helabat Tala More

Duckbunglow More

NH 34

Barasat Station

Bus Terminal

Jessore Road

Duttapukur Road

Champadali More

Taki Road

FROM	DISTANCE (KM)	TIME (MINUTES)
DUMDUM STATION	20.4 KM	45 MIN
BARRACKPORE STATION	11.4 KM	30 MIN
DUCKBANGLOW MORE	5.8 KM	20MIN
CHAMPADALI MORE	5.2 KM	18 MIN
BARASAT STATION	4.8 KM	15 MIN
HELA BATTALA	4.2 KM	12 MIN

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